



GOLD SPONSOR FIDODADO RESORTS

SILVER SPONSOR

cmirage

MEN AWARI

Join the Northern Nevada Business Weekly in celebration of the SIERRA NEVADA POWERFUL WOMEN AWARDS

The Sierra Nevada Powerful Women Awards is the event to bring the community together to recognize the contribution of the Top-20 Powerful Women to their professions, philanthropy and community. Special Lifetime Achievement awards will be presented to three Sierra Nevada Matriarchs in recognition of their legacy. Top-10 Editor's Choice Awards will recognize ten women for exemplary achievements and commitment to the region. The event features an inspirational keynote address, welcome remarks from Mayor Hillary Schieve, and special recognition of the next generation of powerful women — those young women and girls who are already making a difference. The jam-packed agenda is over a luncheon with networking, mentorship and celebration!



OPENING ADDRESS **Hillary Schieve** Mayor of Reno



KEYNOTE ADDRESS Liz Goodgold Speaker, Author, Coach & Brand Master **RED FIRE BRANDING**



EMCEE Connie Wray On Air Personality BILL, CONNIE AND RJ IN THE MORNING

How to Have the Courage, Chutzpah, & Commitment to Live Your Authentic Brand

In this inspirational, yet practical keynote, branding expert Liz Goodgold arms you with the courage to display your authentic self on a daily basis. From letting the real you shine in business settings to unveiling your personality in social media, you walk away with ways to make deeper connections ... and stronger bonds. In essence, this talk is about sharing the brilliant brand called "you!"

> Date: May 30, 2018 Registration: 11:00am Time: 11:30am - 1:30pm **Location: Atlantis Casino Resort Spa**

TOP-40 SIERRA NEVADA POWERFUL WOMEN FINALISTS

Karen Abowd

Co-owner, Café at Adele's; Carson City Supervisor, Founder The Greenhouse

Claudia Andersen CEO, Parasol Tahoe Community Foundation

Erin Anderson Owner, Atlas Peak Advisors

Clara Andriola Executive Director, Reno Rodeo Foundation

Cheree Boteler Senior Marketing Specialist, UAS Project Manager, NV Energy

Cindy Carano Executive Director, Eldorado Resorts

Sharon Chamberlain CEO, Northern Nevada HOPES

Founder, Chase International; Hela Bima Rice Project

Allison Clift-Jennings Angela Handler Co-founder and CEO, Filament

Superintendent of Washoe County School District

Cheraz Ecker General Manager, Atlantis Casino Resort Sna

Nancy Fennell President, Dickson Realty

Shari Chase

Valerie Glenn CEO, The Glenn Group

Angila Golik Teacher, Carson High School; 201. Nevada's Best FBLA Advisor

Britton Griffith

VP Reno Engineering Corp., City of Reno Planning Com.

Owner, Loka Tile: Founder, 39

Debby Herman Senior Vice President/Regional

Manager, Nevada State Bank Ashley Hogan Teacher, Dayton Elementary School; Nevada Teacher of the Year

Melissa Holland Executive Director, AwakenReno

Blockchains, PR; former KOLO 8 news anchor

Celeste Johnson PHR, The Applied Companies

Erin Krua

bai Process Management

Amy Lessinger Owner, RE/MAX Realty Affiliates

Gina Lopez Hill Director, Brewery Arts Center

Doreen Mack Owner, Lofty Expressions; Founder & President, Downtown 2020 Group

Jennifer Rogers Markwell Financial Advisor, Fidelity Investments; Girl Scouts

Debbie McCarthy Co-founder, Bliss Babe magazine; Owner, About Town Deb

Carol Nicholson Corporate Sales, Hilton; Founder, Nevada Mustang Fine Art Show

Ann Morgan

Employment and General Business Litigation Attorney, Fennemore Craig; Executive Committee of the Board of Governors for the State Bar of Nevada

Dr. Erin Oksol

Owner, Ma Coaching

Kate Patay Owner, Patay Consulting

Shari Pheasant Founder, Horse Power Strategies

Renee Plain

Hospital

CEO, In Plain Sight Marketing, LLC: Boards of Partnership Carson City' Carson City Culture & Tourism Authority

Margie Quirk Owner, Lone Mountain Veterinary

Margie Roma First American Title, Senior Escrow Officer

Sherry Rupert Executive Director, State of Nevada Indian Commission

Jessica Schneider

wner, Junkee Clothing Exchange, Visionary Reno

Lisa Schuette Chairwoman, Carson Animal Services

Initiatives; Smile for Lifetime **Carol Scott**

Director, Wild Horse Children's Theatre Mena Spodobalski

Founder, Evoke Fitness Training Facility: Co-founder, Breast Cancer 2 Bikini

REGISTER NOW AT WWW.NNBW.COM/POWERFUL-WOMEN-AWARDS · 775.770.1173

Covernment Toacher SAPPHIRE SPONSOR stephanie kruse





